



Dear reader,

welcome to the 2nd newsletter of Odeon project!

ODEON: Open Data for European Open iNnovation

Ready for implementing pilot actions!

ODEON project aims at supporting the growth of Clusters and SMEs dealing with the Data Economy, linked to Strategies for Smart Specialisation (S3) of the areas involved (focusing on Green/Blue growth and Cultural and Creative Industries) through the exploitation of Open and Linked Open Data.

In seven (7) Mediterranean Countries, each of different characteristics, a Data Hub will be created and all 7 Data Hubs will participate actively in the establishment of a Med Open Data Cluster. These Data Hubs will develop a network composed by Public and Private actors, mainly SMEs, Public Institutions, Academia and Citizens so that they can offer tailored support for the exploitation of Open Data by youths, entrepreneurs, researchers, etc.

Furthermore, these Hubs will address to the needs of their members by providing services, tools and methodologies and will also enable them to create innovative products and services.

These seven Data Hubs will be created in the following countries:

- Italy
- Slovenia
- Spain
- Greece
- Montenegro
- Croatia
- France

And will become part of the ODEON MED DATA CLUSTER



Our past meetings

2nd Steering and Technical Committee meeting and Advisor Committee meeting n.1

3rd -4th -5th October 2018 - BARCELONA – SPAIN

Partners met in Barcelona to discuss the state of art of the project. For the first time the representatives of the associated partners participated in the advisory committee meeting to comment and validate the methodology and evaluate the progress of the pilot activities.

Partners had the opportunity to listen to some experts invited by KIM BCN with the objective of presenting the actual situation of Spain, in particular Catalonia and Barcelona regarding open data, the legal framework and the methodologies used for creation of new business models, discussing about the importance of the value of data, as well as what are the current trends and their evolution in the management of open data portals and how they impact. In particular Eli Vivas, journalist specializing in Open Data and co-founder of StoryData, presented some use cases of open data for journalism and reporting. She demonstrated some examples of how to create a business model based on the value of Open Data by offering global communication services to starting from a set of data and serving as a link between Open Data portals, the media and citizens.

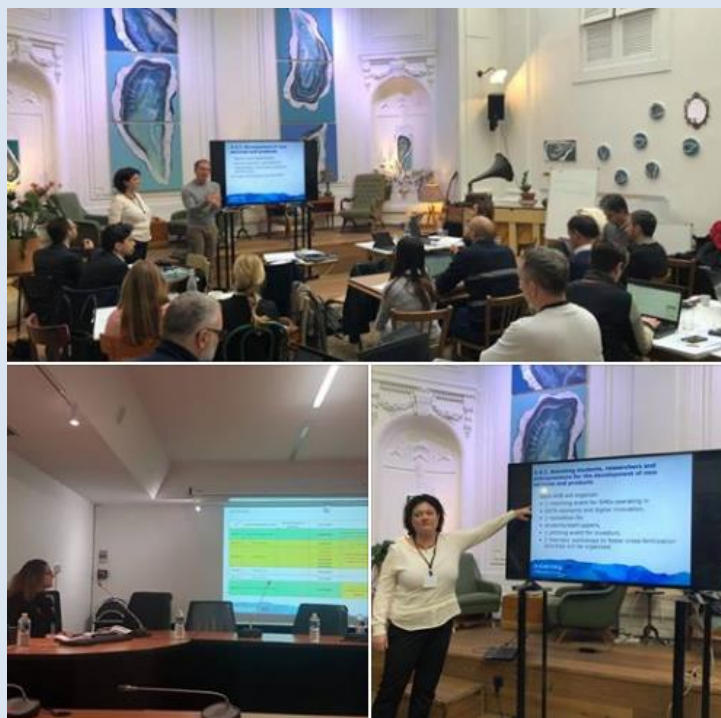
A great emphasis has been placed on the potential of data and the different ways in which they can be used. After the presentation, the partners were invited for a tour at 22@.

For more info about : <http://www.22barcelona.com/> **22@ Barcelona - El districte de la innovació**



3rd Steering and Technical Committee meeting 13th -14th in Marseille

All partners met again to discuss about project implementation. We defined a roadmap and prepared all necessary operative steps to start working on pilot actions.



During the 2nd day odeon partnership had a joint meeting with participants of the RESILIENT+ Med project at Office of the South Region premises. It was an important moment of cooperation and integration between this 2 projects.

RESILIENT + is an integrated project that establishes a structural approach to policy & practice improvement of emerging dynamics in social innovation through an overarching process based on the intertwined use of open data & the creation of a transnational socially-responsive value chain. This includes studying existing initiatives, adapting and testing, with the final objective of capitalizing them in the MED area.

For more info about this project: <https://plus-resilient.interreg-med.eu>



Open data for European Open INnovation

2,0 M €
Project budget

1,7 M €
ERDF / IPA

30 Months
Project duration

ODEON (Open Data for European Open INnovation) aims at supporting the growth of Clusters and SMEs Linked to Smart Specialization Strategy of the areas Involved (focusing on green/blue growth and CCIs) through the exploitation of Open and Big Data.

It focuses on supporting Public Institutions to increase the quantity and quality of open data, set-up intermediary services (Digital Hubs) able to offer tailored support for the exploitation of open data by SMEs and Profit Sector with Innovative services and products

project partners

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